Tourism and COVID-19: Country Cases (Part II)

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Unlocking the Economic Potential of the Tourism Industry Post-COVID-19
Thematic paper
Elevating Governance from Destination to Tourism Industry Level

• Importance of international tourism in global economy
• Research questions are defined – sustainable tourism products and governance
• Literature review – sustainable tourism under new normal, multi-stakeholder governance (including local community)
• Discussion on baseline and augmented frameworks
• Recommendations
• Highlights for academics/policy makers
  • shifting governance from the destination to tourism value chain or individual destination to regional level
Elevating Governance from Destination to Tourism Industry Level - Areas of Improvement

- Research question (process question for tourism product under new normal)....what question (?)
- Defining certain terms in tourism, such as tourism products, sustainable tourism, resilient destination
- An illustrative diagram on stakeholders of tourism governance
- Augmented Framework-
  - Regional level (ASEAN, BIMPEAGA and others)
  - Tourism value chain (?)
  - Local governments (?)
- A case study to explain the augmented framework would be useful
Well-structured paper with a clear message

Deep discussion of the Tourism sector (8 activities/backward-forward linkage)

Mix methodology: both primary and secondary
  - CBS, ADB MRIO, Interview data were used to strengthen arguments

Strong literature review throughout the paper to strengthen findings

Research question is clearly mentioned

Policy Recommendations

Indonesia
Unlocking the Economic Potential of Tourism Industry Post-COVID-19 in Indonesia
Indonesia
Unlocking the Economic Potential of Tourism Industry Post-COVID-19 in Indonesia- Paper Highlights

• Strong message for academics/ policymakers:
  • High informal employment and 8 activities
  • Source of tourists and change overtime; Indonesia vs Thailand performance (2008 & 2018)
  • Impact of COVID on 8 activities
  • Backward and Forward linkage – defined linked sectors, push and pull in domestic and international market is weakening/strengthening
  • Simulation exercise on two scenarios around health protocol (25% and 75% private sector occupancy)- output, value-added, and labor income
Indonesia
Unlocking the Economic Potential of Tourism Industry Post-COVID-19 in Indonesia - **Areas of Improvement**

• International vs Domestic Tourism (importance of both)

• Highlight the field work (structured interview or semi-structured; FGD; Profile of respondents)

• Further discussion
  • Tourism and employment (vulnerable population?; small tourism players?, inclusive tourism development)
  • Impact of COVID on Accommodation (budget hotels?)
  • Factors determining effectivities of tourism policy- investment, management (or governance), marketing (?)
  • Policy recommendation could be strengthened (role of domestic tourists, why nature tourism, why focus on tier 2 and tier 3 tourists’ destinations; regional/ bilateral cooperation)
OBSERVATIONS FROM THE TWO PAPERS

• Two papers highlight the complexity of the tourism sector – direct, indirect and induced
• Papers are complementing each other
• Missing - Importance of bilateral and regional cooperation for tourism recovery
Thank you

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